

Eastern Chronicle

WINDOW TO THE EAST

'Xurakhya' launched to boost ESI access for 13 lakh workers across Assam

CHRONICLE NEWS SERVICE

GUWAHATI: Aiming to strengthen social security for workers across Assam, the Labour Welfare Department of Assam and Piramal Swasthya have jointly launched 'Xurakhya', a transformative initiative set to benefit over 13 lakh insured persons (IPs) and their families under the Employees' State Insurance (ESI) scheme over the next three years.

Launched at a formal ceremony in Guwahati, the initiative focuses on improving awareness, accessibility, and delivery of ESI benefits, especially for underserved and last-mile populations.

Speaking at the launch, B. Kalyan Chakravarthy, Additional Chief Secretary, Labour Welfare Department, called XURAKHYA a bold step toward inclusive governance: "XURAKHYA will serve as a one-stop support system for insured persons. With digital tools, community engagement, and collaborative action, we're building a stronger, more inclusive social safety net."

The program is anchored



governance: leveraging tech tools for seamless access to services, upgrading infrastructure boosting awareness encouraging service utilization and elevating the user experience and care delivery.

Five core interventions form the backbone of Xurakhya - setting up an Integrated Care Coordination Centre for centralized service access, upgrading the AAA+ platform into a full-fledged digital health solution, converging PM-JAY and ESI schemes for integrated coverage, developing a cadre of certified Master Trainers to lead digital adoption in ESI facilities and activating community-level outreach through trained 'ESI Mitras'.

The launch was attend-

Kamaljit Talukdar, Deputy CEO; Robert Lianslam Guite, Regional Director, ESIC; Dr. Jogendra Narayan Goswami, AMO, ESIS; Abhijit Baruah, Secretary, Labour Welfare Department; and Anamika Tewari, Labour Commissioner.

All stakeholders reaffirmed their shared vision of creating a responsive, tech-enabled, and equitable social security ecosystem for Assam's workforce. A subsidiary of the Piramal Foundation, Piramal Swasthya — through the Digital Bharat Collaborative — works to improve public service delivery using data and digital tools. It has impacted over 40 million people across 17 states, with a focus on underserved pop-

The Assam Tribune

Initiative to expand reach of ESI scheme launched

STAFF REPORTER

GUWAHATI, June 5: In a major step towards strengthening social security for workers in Assam, the State Labour Welfare department, in collaboration with Piramal Swasthya, launched 'Xurakhya' – a pioneering initiative aimed at expanding the reach and efficiency of the Employees' State Insurance (ESI) scheme.

The programme was formally unveiled here on Thursday.

The initiative, which targets over 13 lakh insured persons and their families across Assam, aims to en-

hance awareness, access, and delivery of ESI services over the next three years. The launch event was attended by B Kalyan Chakravarthy, Additional Chief Secretary, Labour Welfare department, who described 'Xurakhya' as a timely intervention that promises a one-stop support system for insured persons with a focus on digital tools, compassionate service, and efficiency.

"With coordinated efforts from all stakeholders and a thorough implementation of the project, there would be a time when health needs of all beneficiaries would be on their fingertips. I am sure if

implemented well, this project would bring a paradigm change in the ESI services," he stated.

The scheme is built on four strategic pillars – governance through digital tools, improved access and service delivery, demand generation and utilization, and enhancing quality of care and patient experience.

Key dignitaries present included Kamaljit Talukdar, ACS and Deputy CEO, Robert Liansiam Guite, Regional Director, ESIC, Dr Jogen-dra Narayan Goswami, Administrative Medical Officer, ESIS, Abhijit Baruah, ACS and others.



Surakhya' launched to boost ESI access for 13 lakh workers across Assam

The Rising Meghalaya – June 6, 2025

Aiming to strengthen social security for workers across Assam, the Labour Welfare Department of Assam and Piramal Swasthya have jointly launched 'Xurakhya', a transformative initiative set to benefit over 13 lakh insured persons (IPs) and their families under the Employees' State Insurance (ESI) scheme over the next three years.

Launched at a formal ceremony in Guwahati, the initiative focuses on improving awareness, accessibility, and delivery of ESI benefits, especially for underserved and last-mile populations. Speaking at the launch, B. Kalyan Chakravarthy, Additional Chief Secretary, Labour Welfare Department, called XURAKHYA a bold step toward inclusive governance: "XURAKHYA will serve as a one-stop support system for insured persons. With digital tools, community engagement, and collaborative action, we're building a stronger, more inclusive social safety net."

The program is anchored on four key pillars of digital governance: leveraging tech tools for seamless access to services, upgrading infrastructure boosting awareness encouraging service utilization and elevating the user experience and care delivery.

Five core interventions form the backbone of Xurakhya – setting up an Integrated Care Coordination Centre for centralized service access, upgrading the AAA+ platform into a full-fledged digital health solution, converging PM-JAY and ESI schemes for integrated coverage, developing a cadre of certified Master Trainers to lead digital adoption in ESI facilities and activating community-level outreach through trained 'ESI Mitras'.

The launch was attended by several key officials Kamaljit Talukdar, Deputy CEO; Robert Liansiam Guite, Regional Director, ESIC; Dr. Jogendra Narayan Goswami, AMO, ESIS; Abhijit Baruah, Secretary, Labour Welfare Department; and Anamika Tewari, Labour Commissioner.

All stakeholders reaffirmed their shared vision of creating a responsive, tech-enabled, and equitable social security ecosystem for Assam's workforce.

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Article Link: https://www.syllad.com/surakhya-launched-to-boost-esi-access-for-13-lakh-workers-across-assam/#google_vignette



Assam 'Xurakhya' Initiative under ESI Scheme

Launched by:

Assam Labour Welfare Department in collaboration with Piramal Swasthya

Objective:

To strengthen social security coverage for workers in Assam by improving the reach and efficiency of the Employees' State Insurance (ESI) scheme.

Key Features:

- Focus on universal access to health and social security benefits for workers.
- Utilizes a public-private partnership model to enhance last-mile delivery.
- Aims to improve awareness, accessibility, and utilisation of ESI benefits like: medical care, cash benefits during sickness/maternity and occupational injury support.

Significance:

- Aligns with the goal of inclusive welfare for the working class.
- Strengthens implementation of labour welfare schemes through innovation and collaboration.
- Supports the vision of Digital and Accessible Governance for labour reforms.

Article Link: <https://pragyanxetu.com/assam-xurakhya-initiative-under-esi-scheme/>