

‘Xurakhya’ launched to boost ESI access for 13 lakh workers across Assam

CHRONICLE NEWS SERVICE

GUWAHATI: Aiming to strengthen social security for workers across Assam, the Labour Welfare Department of Assam and Piramal Swasthya have jointly launched ‘Xurakhya’, a transformative initiative set to benefit over 13 lakh insured persons (IPs) and their families under the Employees’ State Insurance (ESI) scheme over the next three years.

Launched at a formal ceremony in Guwahati, the initiative focuses on improving awareness, accessibility, and delivery of ESI benefits, especially for underserved and last-mile populations.

Speaking at the launch, B. Kalyan Chakravarthy, Additional Chief Secretary, Labour Welfare Department, called XURAKHYA a bold step toward inclusive governance: “XURAKHYA will serve as a one-stop support system for insured persons under ESI in the state. Through this initiative, we’re building digital confidence and ensuring health safety net.”

The program is anchored in five core interventions from the backbone of Xurakhya: setting up an Integrated Care Coordination Centre for centralized assistance, upgrading the AAA+ platform into a full-fledged digital health solution, converging PM-JAY and ESI benefits for integrated coverage, introducing Master Trainers to lead digital adoption and ESI facilitation activities, and community-level outreach through trained “ESI Mitras.”

The launch was attended by Kamaljit Talukdar, Deputy CEO; Robert Liansiam Guite, Regional Director, ESIC; Dr. Jogendra Narayan Goswami, AMO, ESIS; Abhijit Baruah, Secretary, Labour Welfare Department; and Anamika Tewari, Labour Commissioner.

All stakeholders reaffirmed their shared vision of creating a responsive, tech-enabled, and equitable social security ecosystem for Assam’s workforce. A subsidiary of the Piramal Foundation, Piramal Swasthya — through the Digital Bharat Collaborative — works to improve public health delivery using data and digital tools. It has reached over 40 million people across 12 states, with a focus on underserved communities.