

Initiative to expand reach of ESI scheme launched

STAFF REPORTER

GUWAHATI, June 5: In a major step towards strengthening social security for workers in Assam, the State Labour Welfare department, in collaboration with Piramal Swasthya, launched ‘*Xurakhya*’ — a pioneering initiative aimed at expanding the reach and efficiency of the Employees’ State Insurance (ESI) scheme.

The programme was formally unveiled here on Thursday.

The initiative, which targets over 13 lakh insured persons and their families across Assam, aims to enhance awareness, access, and delivery of ESI services over the next three years.

The launch event was attended by B Kalyan Chakravarty, Additional Chief Secretary, Labour Welfare department, who described ‘*Xurakhya*’ as a timely intervention that promises a one-stop support system for insured persons with a focus on digital tools, compassionate service, and efficiency.

“With coordinated efforts from all stakeholders and a thorough implementation of the project, there would be a time when health needs of all beneficiaries would be on their fingertips. I am sure if implemented well, this project would bring a paradigm change in the ESI services,” he stated.

The scheme is built on four strategic pillars — governance through digital tools, improved access and service delivery, demand generation and utilization, and enhancing quality of care and patient experience.

Key dignitaries present included Kamaljit Talukdar, ACS and Deputy CEO, Robert Liansiam Guite, Regional Director, ESIC, Dr Jogendra Narayan Goswami, Administrative Medical Officer, ESIS, Abhijit Baruah, ACS and others.